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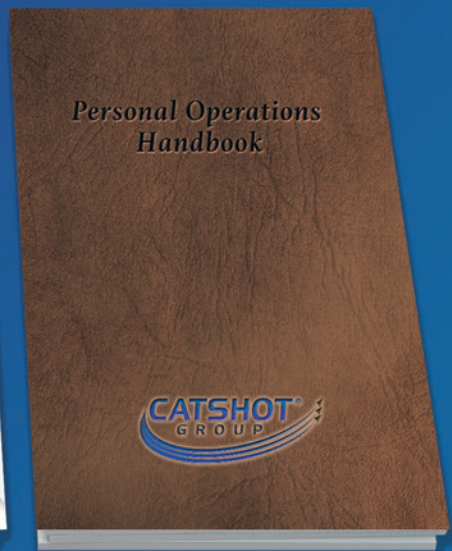
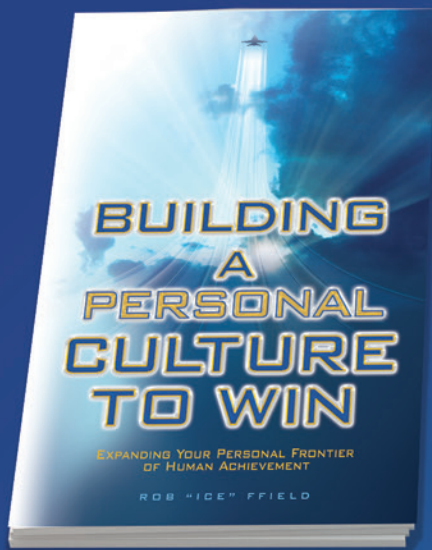
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# CONTENTS

## MADE IN NEW JERSEY

Award-Winning New Jersey Wineries Honored in 2021 .....	8
------------------------------------------------------------	---

## COVER STORY

Bob and Gail Gordon: New Jersey's Power Couple .....	12
---------------------------------------------------------	----

## HONORING VETERANS

Thanking America's Veterans for Their Service and Sacrifices .....	16
-----------------------------------------------------------------------	----

## ENVIRONMENTAL, LSRP UPDATE

Paving the Way for Zero-Emissions Using Technology, Electric Vehicles. ....	18
--------------------------------------------------------------------------------	----

## ACCOUNTING, BANKING & LAW

New Jersey By the Numbers: CPAs Call for Accountability .....	26
------------------------------------------------------------------	----

## HEALTHCARE

Telehealth: A Valuable Tool for Enabling Care with Technology .34	
-------------------------------------------------------------------	--

## COLUMNS

Advertisers' Directory .....	2
CIANJ Officers & Board of Directors .....	4
President's View .....	6
Business & Lifestyle .....	40

## Advertisers' Directory

200 Club of Bergen County .....	11	HBC .....	9
CATSHOT Group .....	IFC	Holy Name Medical Center .....	39
AmeriHealth New Jersey .....	7	Kearny Bank .....	29
Amy Delman Public .....	32	KEV .....	27
AWT Environmental Services, Inc. ....	19	Lessons in Leadership .....	38
Caucus New Jersey .....	31	Levine Jacobs & Co., LLC .....	28
CIANJ Advertise .....	13, 33	Mazars .....	30
Clean Vapor .....	22	<i>Never Fly Solo</i> .....	17
Concrete Washout Systems .....	20	Norris McLaughlin .....	3
Delta Dental .....	5	Orbis .....	15
EAI .....	1	ProCure .....	BC
FEMA .....	23	Riker Danzig .....	25
Goldstein, Lieberman .....	2	RWJ Barnabas Health .....	35
GZA .....	24	Sadat .....	23
Hackensack Meridian Health .....	37	Stand and Deliver .....	14
		Summit Drilling .....	21
		Valley Health System .....	IBC
		YWCA .....	9

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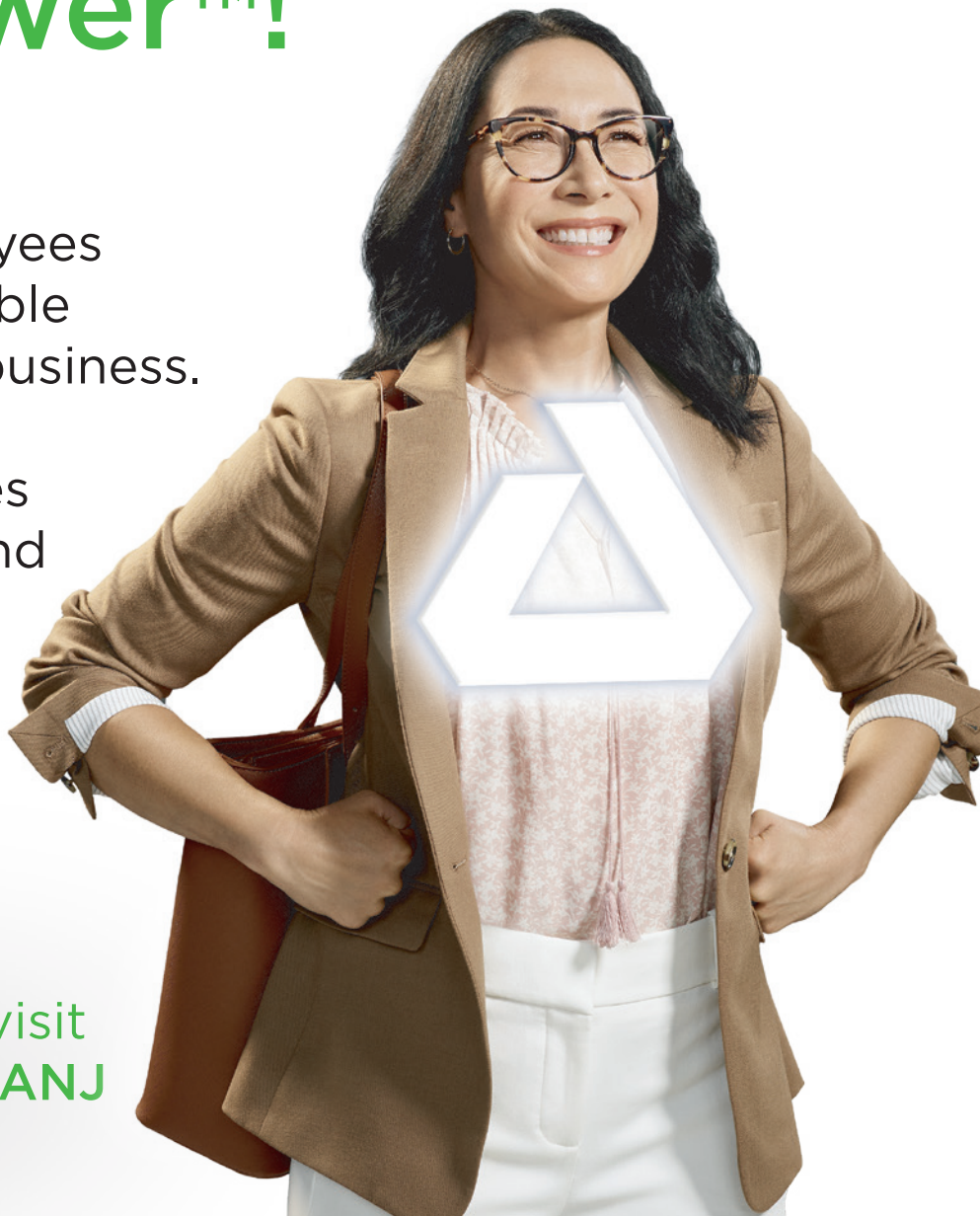
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# Commerce is the Language That Connects CIANJ and Taiwan

By Anthony Russo  
President, CIANJ

**R**ecently, I had the good fortune of attending a celebration in New York City of Taiwan's National Day, which is celebrated every October 10th. This year marks the 110th year of this celebration.

Taiwan is an island of 23 million people where free enterprise and democracy are celebrated. The importance of Taiwan's impact on the world economy cannot be overstated. In fact, Taiwan launched a series of roadshows called "InvesTaiwan" to demonstrate its importance to a world economy and to showcase many of the initiatives underway with the hopes of attracting new investment.

CIANJ and its members were invited to hear about these initiatives on September 15th at an event held at the APA Hotel in Woodbridge with representatives from the Taipei Cultural & Economic Office of NYC and representatives of the New Jersey Taiwanese Chamber of Commerce. The event was broadcast live from Taipei and was kicked off by comments from the Taiwanese Deputy Minister of Economic Affairs, Mr. Chern-Chyi "C.C." Chen. Mr. Chen highlighted the strategic location of Taiwan in the Asia Pacific corridor, its highly educated

workforce and its innovation economy.

The first presentation highlighted efforts underway in "smart medicine" such as using a resilient supply chain, artificial intelligence, data, and new research and development in medicines to improve people's health. In fact, Taiwan's handling of the pandemic was touted throughout the world as an example of how to respond to a public health emergency. The second presentation focused on new innovations in the electric vehicle market and the use of technology to improve the development of smart cars. It should be noted that Taiwan is a leader in the production of microchips in the automotive industry.

The event on September 15, and the celebration in NYC of Taiwan's National Day, mark a continuation of the building of a strong relationship between CIANJ and Taiwan. It should be noted that, during the pandemic, the Importers & Exporters Association of Taipei donated more than 5,000 facial masks to CIANJ, which were then donated to local charities in Bergen County in need of personal protective equipment.

CIANJ was founded in 1927 based on the importance of a free market and on the impact that private sector jobs have on a robust economy. Given this foundation, it makes eminent sense that we partner with countries and chambers like Taiwan and the New Jersey Taiwanese Chamber of Commerce as we promote free enterprise in New Jersey and around the world.

Commerce is truly the international language that brings together people from around



Photo: Voice of America

Taiwan's President, Tsai Ing-wen, spoke with pride on Taiwan's National Day about her nation's democratic and free market values, which have built a strong economy and business sector.

the world. We know that a free-market economy spurs innovation and the development of goods and services which improve the quality of life for all people. We look forward to working with our new friends in the months and years to come. 🇹🇼



Photo: Taipei Cultural & Economic Office of NYC

CIANJ President Anthony Russo (center) attended the "InvesTaiwan" event on Sept. 15, 2021, held at the APA Hotel in Woodbridge.



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# Award-Winning New Jersey Wineries Honored in 2021

**Vineyards across New Jersey grow more than 80 grape varieties.**

Compiled by John Joseph Parker  
Contributing Editor

**N**ew Jersey Governor Phil Murphy announced the 2021 Governor's Cups and Best of Show winners among New Jersey wineries. The featured winners were selected from the 2021 Garden State Wine Growers Association competition and judged by the Beverage Testing Institute.

"I'm proud to celebrate our growing viticulture industry," says Governor Murphy. "The wineries recognized from all across the state produce some of the finest wines in the world, and we're committed to continue supporting our small-business community to build a stronger, fairer New Jersey economy."

"New Jersey wine growers dot our state with beautiful vineyards showcasing the many wines produced here," says New Jersey Department of Agriculture Secretary Douglas Fisher. "New Jersey wines are appreciated by consumers not only here in the Garden State, but across the country."

Autumn Lake Winery of Williamstown won Best of Show Overall and the Governor's Cup for Red Wine with a score of 94 for their 2019 Estate Petit Verdot. The Governor's Cup for White Wine was awarded to William Heritage Winery of Mullica Hill, with a score of 92 for their 2020 Unoaked Chardonnay. Sharrott

Winery of Hammonton won the Governor's Cup for Dessert Wine for their 2018 Wicked port-style wine.

Other winners announced include: Sharrott Winery, Hammonton, Tango Red Blend, Best New Jersey Hybrid Red 2021 (93 points); Auburn Road Vineyard & Winery, Pilesgrove, 2020 Solé, Best New Jersey Hybrid White 2021 (90 points); White Horse Winery, Hammonton, B2020 Estate Reserve Rosé, Best New Jersey Rosé 2021 (91 points); William Heritage Winery, Mullica Hill, 2018 Blanc de Noirs, Best New Jersey Sparkling Wine 2021 (92 points); Fox Hollow Vineyards, Holmdel, 2020 Autumn Harvest Dessert Wine, Best New Jersey Sweet Wine 2021 (87 points) and Tomasello Winery, Hammonton, NV Red Raspberry Wine, Best New Jersey Fruit Wine 2021 (88 points).

New Jersey is one of the top producers of wine in the country, having produced almost 2 million gallons of wine across its more than 50 licensed wineries in 2016. The state also has American Viticultural Areas suited for grape-growing, including the Central Delaware Valley AVA, the Warren Hills AVA, the Outer Coastal Plain AVA and the Cape May Peninsula AVA.

Vineyards across New Jersey grow more than 80 grape varieties, including Cabernet Sauvignon, Cabernet Franc, Pinot Noir, Riesling, Sangiovese, Albarino and Chardonnay.

New Jersey's wineries also produce a wide array of fruit wines.

New Jersey wines have received critical acclaim in national and international competitions like the *San Francisco Chronicle* Wine Competition and the Finger Lakes International Wine Competition. They've also garnered praise in major publications like *Wine Enthusiast* and *Wine Advocate*. For a list of New Jersey wineries and regular events taking place at wineries and vineyards throughout the state, visit [www.new-jerseywines.com](http://www.new-jerseywines.com)

## Spending from Filmmaking to Exceed \$500 Million in 2021

The New Jersey Motion Picture and Television Commission reports that overall in-state production spending from filmmaking will exceed half a billion dollars in 2021, following a very busy spring and summer and an unprecedented amount of production taking place this fall.

The record number of productions filming in the state comes just three years after Governor Phil Murphy reinstated the film and television tax credit program and less than a year after the program was expanded. The incentive program rivals that of any state in the country, and has made New Jersey, with its diversity of locations, proximity to New York and wealth of trained

*Continued On Page 10*



Photo: Getty Images/Stockphotoandykazie

New Jersey is one of the top producers of wine in the country, having produced almost 2 million gallons of wine across its more than 50 licensed wineries.



Photo: NJ Dept. Of Agriculture

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# ■ Made in New Jersey

Continued From Page 8

film industry workers, a rising player in the film and television industry.

“New Jersey’s film production industry has undergone explosive growth in the last four years,” says Governor Phil Murphy. “It is generating very significant revenue for our cities and towns, creating thousands of jobs and promoting permanent, bricks-and-mortar development. The most exciting part of it all is that we are just getting started.”

The record spending from film and television production comes a year after the industry was essentially shut down due to concerns over COVID-19.

“It is so exciting to see the film industry thrive once again in New Jersey,” says Secretary of State Tahesha Way. “Major film and television productions are investing in New Jersey’s economy, the creative local workers they hire and the communities where they choose to tell their stories. We cannot wait to see more of the Garden State on camera in the coming years.”

“When Gov. Murphy signed the New Jersey Film and Digital Media Tax Credit into law, it marked the beginning of a renaissance in the NJ film sector—and as these results and the recent groundbreaking of the first new film studios built in New Jersey in generations show—the governor’s strategy is paying off in a big way,” says New Jersey Economic Development Authority CEO Tim Sullivan.

Projects shooting in New Jersey over the next several months include the movies *Armageddon Time*, from Focus Features and starring Robert De Niro, Cate Blanchett and Anne Hathaway; *Jules* with Ben Kingsley and Jane Curtin; Universal Pictures’ *Bros*, a Judd Apatow production starring Billy Eichner and Luke Macfarlane; Killer Films’ *A Good Person* featuring Florence Pugh and Morgan Freeman; *The Greatest Beer Run Ever*, an Apple TV+ production with Russell Crowe, Zac Efron and Bill Murray; *Something’s Wrong With Rose* from Paramount

Pictures, starring Sosie Bacon; and Imperative Entertainment’s *Cat Person* with Nicholas Braun and Emilia Jones.

“We expect annual revenue from film and television production to reach an historic level for 2021,” according to Michael Uslan, chairman of the New Jersey Motion Picture and Television Commission. “The amount of studio, network and independent production taking place here since January is astonishing.”

This plethora of production has encouraged a rush of studio development in New Jersey and attracted other ancillary businesses. Cinelease Studios Caven Point in Jersey City and Palisade Stages in Kearny opened earlier this year, and 10 Basin Studios in Kearny will open its doors in November. Insight Equipment, a major lighting and grip supplier, opened facilities in Secaucus and Carlstadt in July, and other developments are on the way including further expansion from Cinelease.

“Each major project has an enormous financial impact on the state,” said the Commission’s Vice Chairman, David Smith. The filming of the Hulu series *Wu-Tang: An American Saga*, Season 2, poured approximately \$58 million into local cities and towns. Universal Television spent close to \$100 million in New Jersey while producing Season One of CBS’ *The Equalizer*.

## NJMEP’s MADE in NJ: Manufacturing Day 2021

MADE in New Jersey Manufacturing Day 2021 was a massive success with hundreds of industry professionals all coming together to celebrate with the New Jersey Manufacturing Extension Program, Inc (NJMEP) at the Marigold in Somerset, New Jersey on Oct. 1, 2021.

This is New Jersey’s largest manufacturing networking event of the year and, after a virtual year in 2020, the event was back in-person with an optional virtual attendance aspect.

“It was wonderful to see manufacturers, legislators, representatives from essential state

programs and services, key industry partners, allies, and students come together to celebrate MADE in New Jersey Manufacturing Day,” says NJMEP CEO John W. Kennedy, Ph.D. “The manufacturers honored are some of the most important businesses in the state; from what they’ve done through the pandemic to the good they do for their local communities, their impact shouldn’t be overlooked. Taking a day to celebrate the industry, the Manufacturer of the Year winners and all the businesses that are part of the local manufacturing industry is absolutely necessary. A strong manufacturing industry means self-sufficiency and stability.”

With MADE in New Jersey Manufacturing Day being back in-person, the Manufacturing Awards also made a comeback. Six manufacturers in six unique categories were recognized for their stand-out achievements and brought home the title of Manufacturer of the Year. In 2020, all New Jersey manufacturers were recognized as Manufacturing Heroes for their work during the pandemic.

The New Jersey businesses that took home a 2021 Manufacturer of the Year award include the following companies. Each of these businesses are the perfect example of stand-out manufacturing operations:

- Innovators of the Year: CompoSecure, LLC
- Manufacturing Cares: Carl Stahl Sava Industries, Inc.
- Start-Up: Bellus, LLC
- Large: Keystone Industries, LLC
- Medium: Norwalt Design, Inc.
- Small: Groezinger Provisions, Inc.

Manufacturing Day takes place on the first Friday of every October. MADE in New Jersey Manufacturing Day is the state’s largest manufacturing networking event of the year but Manufacturing Day is recognized nationwide. The nation takes a moment to recognize manufacturing, and manufacturers work together to connect with the local community to show the true face of the industry. NJMEP spearheads New Jersey’s celebration with MADE in New Jersey Manufacturing Day and it works to connect industry with the state, and the local community through informative breakout sessions, networking events, and keynote speeches by prominent thought-leaders.

NJMEP is a private, not-for-profit organization that improves the profitability and competitiveness of New Jersey’s manufacturers. Backed by the National Institute of Standards and Technology, NJMEP enables organizations to enhance their productivity and efficiencies, reduce costs, and improve employee performance. For more than 20 years, NJMEP has used its extensive network of connections and proven track record of success to help manufacturers adapt to the latest innovative technologies and best practices to realize more than \$5.8 billion in value. Its services are categorized into the following three areas: Operational Excellence, Innovation and Growth, and Workforce Development. 📌



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The New Jersey Motion Picture and Television Commission reports that overall in-state production spending from filmmaking will exceed half a billion dollars in 2021.





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# Bob and Gail Gordon: New Jersey's Power Couple

The Democrat/Republican combo celebrated their 15th wedding anniversary in 2021.

By Diane C. Walsh  
Contributing Editor

**D**emocrat Bob Gordon's first race for state office in New Jersey was a no-holds-barred competition back in 2003. If he figured to have any chance, he had to ask everyone he ever knew for donations. That included a fiery, red-headed Republican whom he once romanced, Gail Balph.

To his surprise, Bob received a \$150 check from Gail with a Post-it attached that read: "Good Luck – This is the first and last contribution I'll give to a Democrat."

Bob decided the note justified a call, which became a two-hour conversation that rekindled their relationship.

They made a bet that if he won, she would join him at the swearing in. Bob proved her money was well spent and Gail was there to celebrate when he took the oath as an assemblyman at the historic War Memorial in Trenton. Two years later they were enjoying a champagne toast at their wedding.

This unlikely duo—a Democratic politician who thrives on policy questions and a savvy Republican attorney with killer fundraising skills—are often considered New Jersey's version of famed mixed political marriage, Mary Matalin and James Carville. Their breakfast conversations may boil over into debates, but somehow, they make it work. (Bob jokingly says he has learned to wear long sleeves to hide the bruises.)

Maybe it helps that they are well matched in talents and smarts. Bob is a Phi Beta Kappa graduate of Williams College with a master's degree in finance and healthcare management from the University of Pennsylvania's Wharton School. He was mayor of his hometown, Fair Lawn, before climbing the political ladder to the State Assembly and onto four terms in the State Senate. Always a policy wonk eager to delve into complex issues, he was tapped by Gov. Murphy to serve as a commissioner on the Board of Public Utilities in 2018. Bob also sits on the board of NJ Transit.

Gail hails from Pittsburgh and began her career on the press staff of Pennsylvania Gov. Dick Thornburgh. She is a graduate of Carnegie-Mellon University and Duquesne Law School. When she joined the New York PR firm Howard J. Rubenstein Associates in the 80s, she became its youngest senior vice president. She was later hired away by former NFL great Nick



Photo: Clear Tunnels

Having a Republican wife has its benefits. "I developed personal relationships with Republican politicians through Gail," Bob said. "When you go out to dinner with Republican legislators, you come away from it differently. You have a better appreciation for what's behind the position that a moderate Republican takes."

Buoniconti to be his chief of staff when he was president of US Tobacco. Since moving to New Jersey, she opened her own consulting firm and is affiliated with the Florio law firm. Gail also serves as a member of the board of trustees of Hackensack Meridian Health and as an advisory board member at Provident Bank.

Last month, when they celebrated their 15th wedding anniversary, one of the most powerful Democrats in the state, U.S. Senator Bob Menendez, sent them a beautiful bouquet. Gail was touched, but she thinks the gesture might have originated from the senator's wife, Nadine, a dear friend.

In the Gordon marriage their political worlds often collide. Gail recalled dinner parties where she felt outnumbered amid a table of vociferous Democrats. But Bob said he rarely feels the need to intervene because she is more than capable. Over the years they learned to navigate the choppy political waters very well.

During his tenure in the State Senate, Bob rose to party leadership positions. But when

campaign seasons hit, Bob said he would "stay out" of races in other parts of the state if he knew Gail was consulting in GOP campaigns.

Having a Republican wife has its benefits, too. "I developed personal relationships with Republican politicians through Gail," Bob said. "When you go out to dinner with Republican legislators, you come away from it differently. You have a better appreciation for what's behind the position that a moderate Republican takes."

The Democrat counts Republican Senators Kip Bateman, Steve Oroho, Kevin O'Toole and Joe Kyrillos among his friends. "I believe these friendships made me a more effective legislator," Bob said.

Still their unusual position on the political spectrum has caused angst for the Gordons. One episode with Gov. Chris Christie was probably their nadir. In 2013 Christie vowed to unseat Bob in the 38th District Senate race, castigating him as a "wimp." It sounded

*Continued On Page 14*



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## Cover Story

Continued From Page 12

incredulous to Gail who had been a member of the governor's finance committee during his first election campaign and was named to his transition team in 2009.

"This is my family," Gail said shaking her head as she recalled the governor's remarks. Despite his declaration, however, the Gordons said Christie hardly campaigned for Bob's challenger. Bob, who has a reputation as an untiring campaigner willing to knock on thousands of doors to bring his message to voters, won re-election handily. All these years later, Gail still counts Christie as a personal friend and praises his first term as "near perfection."

Since Bob resigned from public office to accept the BPU seat, the political landscape changed somewhat, but the Gordons are still in a minefield. For example, this year's gubernatorial race is hands-off for Gail. She adroitly points out that Bob serves at the pleasure of the governor. "I'm not about to upset that apple cart," she said. Instead, her focus is elsewhere, like working on the re-election campaigns of GOP State Sen. Declan O'Scanlon, Steve Oroho, and Holly Schepisi and even helping Democrat Assemblyman Clinton Calabrese.

The biggest debates in the Gordon home now center on the national arena. In Gail's estimation, "I don't believe the Trump election was stolen. I believe Joe Biden won it." She said, however, the upheaval that was incited by the



Photo: Getty Images/Stockphoto/Douglas Rissing

The Gordons are an unlikely duo—a Democratic politician who thrives on policy and a savvy Republican attorney with killer fundraising skills.

president's orders to withdraw the U.S. military from Afghanistan left them both very distressed.

But they view the future differently. Gail is praying that centrist Democrat Senators Krysten Sinema and Joe Manchin are able to temper Biden's progressive agenda. "I would take Bill Clinton back in a second," she said. While Bob

said "I'm waiting to see how it plays out in Congress." He emphasized Biden's reputation as a moderate and the many years he worked reaching across the aisle. Bob believes Biden can still build coalitions for the country's betterment.

"We've doubled down on agreeing to disagree," Gail said. 🍷

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# On Veterans Day and Every Day, We Salute Those Who Serve

By Miles Z. Epstein  
Editor, *COMMERCE*

**V**eterans have won us our freedom and—given their sacrifices—it is impossible to put a price on their service to our country. Fewer than 10 percent of Americans can claim the

title “veteran,” and far less than one percent of our population is currently defending us as members of our armed forces. So, it is so important to honor veterans not only on Veterans Day, November 11th, but in every way on every day. You can show your support for these great men and women by hiring a veteran in your workplace,


visiting a VA hospital or donating to a veterans’ program. Companies should understand that it’s smart business to hire veterans, and when members of the Guard and Reserves deploy, it is America’s business to support them and their families. Please join us in thanking America’s veterans for their service and sacrifices. 



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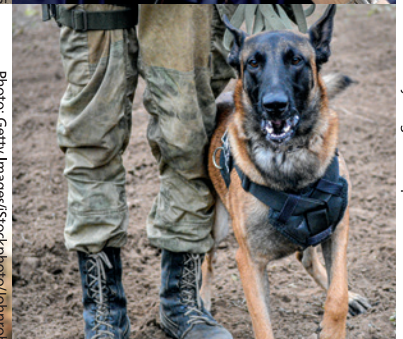


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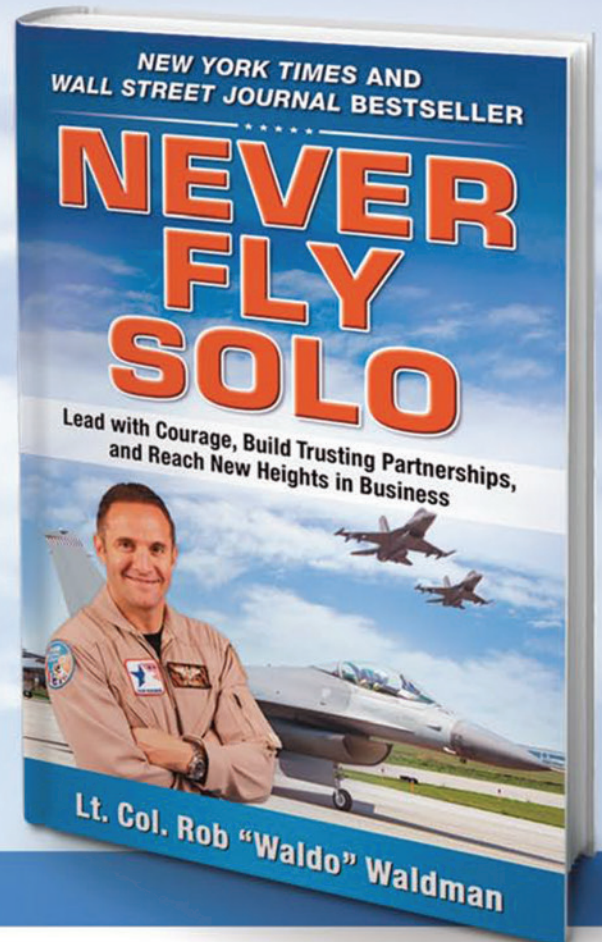
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# Paving the Way for Zero-Emissions Using Technology, Electric Vehicles

New pollution standards are being proposed by the USEPA.

Compiled by John Joseph Parker  
Contributing Editor

**T**he U.S. Environmental Protection Agency (USEPA) is proposing to set robust federal greenhouse gas (GHG) emissions standards for passenger cars and light trucks to secure pollution reductions through Model Year (MY) 2026. The proposal, which revises standards set by the previous administration, also outlines the USEPA's plans to initiate a subsequent rulemaking to set standards for MY 2027 and beyond, to speed the transition of the light-duty vehicle fleet toward a zero emissions future. In addition, the USEPA plans to update air pollution standards for heavy-duty vehicles.

This proposal would get the USEPA's clean cars program back on track using technology available to make vehicles cleaner and to encourage more hybrid and electric vehicle technology. The proposed 2023-2026 MY light-duty standards would achieve significant GHG and other pollution reductions and related public health and welfare benefits, while providing drivers with lower operating costs resulting from significant fuel savings.

To revise the previous administration's standards, the proposal would establish more stringent standards for each model year starting in 2023. The proposed standards drive 10 percent greater emissions improvement than the SAFE rule standards for MY 2023 vehicles and then 5 percent greater emissions improvement each year after. For MY 2026, the proposed standards would be the most robust federal GHG standards in U.S. history.

The USEPA estimates that this proposal would result in 2.2 billion tons of avoided CO<sub>2</sub> emissions through 2050. The cumulative emissions avoided through 2050 are roughly equal to one year's worth of GHG emissions from all petroleum combustion in the United States in 2019. Those avoided emissions would provide between \$86 billion and \$140 billion in net benefits for Americans. The benefits result from reduced impacts from climate change, including harm to human health, property damages from increased flood risk and changes to agricultural productivity. Further, American drivers would save between \$120 billion to \$250 billion in fuel costs through 2050. With these fuel savings, consumers would benefit from reduced operating costs over the vehicles' lifetimes.

With this action, the USEPA is responding to President Biden's Executive Order 13990, "Protecting Public Health and the Environment and Restoring Science to Tackle the Climate Crisis" (January 20, 2021), and is taking a decisive first step in reestablishing the U.S. auto industry as the global leader in clean vehicle technology.

The USEPA's analysis shows that manufacturers would be able to comply with these stronger standards using technology that is already used in today's vehicles including technologies that improve efficiency of internal combustion vehicles, with modest increases in the numbers of electric vehicles entering the fleet. These standards provide adequate lead time for manufacturers to comply with reasonable costs.

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***"The proposed 2023-2026 MY light-duty standards would achieve significant GHG and other pollution reductions and related public health and welfare benefits, while providing drivers with lower operating costs resulting from significant fuel savings."***

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Separately, the USEPA plans to reduce GHG emissions and other harmful air pollutants from heavy-duty trucks. The agency is working on a series of major rulemakings over the next three years. The first rulemaking, to be finalized in 2022, will apply to heavy-duty vehicles starting in MY 2027. That action will set new standards for criteria pollutants for the entire sector, as well as targeted upgrades to the current "Phase 2" GHG emissions standards for that model year. A second rule would set more robust GHG emission standards for new heavy-duty vehicles sold as soon as MY 2030 and beyond.

### **NJEDA Expands NJ ZIP Program to Support Zero-Emission Vehicles**

Building on the momentum generated since the launch of the New Jersey Zero Emission Incentive Program (NJ ZIP) pilot program earlier this year, the New Jersey Economic Development



"Getting more zero-emission vehicles on the roads is a key step in New Jersey's response to climate change and improving health outcomes in our overburdened communities," says NJEDA CEO Tim Sullivan.

Authority (NJEDA) has announced a \$9.25 million expansion of the popular clean energy initiative. The initial \$15 million voucher pilot program launched earlier this year to help businesses and institutions in the greater Camden and greater Newark areas offset the cost of purchasing new, zero-emission medium-duty vehicles (MDVs). Through the planned expansion, the NJEDA will broaden access to the pilot program to include qualified businesses and institutions in the greater New Brunswick area. Applications are being accepted on a rolling basis, and so far 38 applications have been submitted to the program, representing 148 zero-emission vehicles, and nearly reaching full subscription of the initial \$15 million voucher pool.

In alignment with Governor Murphy's vision to create equitable economic opportunities, the targeted program outreach has resulted in more than 75 percent of the purchaser applicants being small or micro-businesses and more than 50 percent certified as minority- and/or woman-owned businesses. All applicants approved to date will operate and/or register their vehicles within the

*Continued On Page 20*





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## ■ Environmental, LSRP Update

*Continued From Page 18*



"As part of its sweeping clean energy initiatives, the Murphy Administration has implemented a robust electric vehicle program to address the fact that the transportation sector accounts for 46 percent of greenhouse gas emissions in New Jersey," says NJBPU President Joseph L. Fiordaliso.



Photo Courtesy of Smith Electric Vehicles and Georgia Tech

New technology will encourage the use of more hybrid and electric vehicles, such as this urban electric delivery vehicle produced by Smith Electric Vehicles.

greater Camden or greater Newark areas, positively contributing to emission reductions in overburdened communities. By expanding program eligibility and funding,

the NJEDA anticipates building on this foundation to reach more local communities and businesses.

*Continued On Page 22*

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## ■ Environmental, LSRP Update

*Continued From Page 20*

“Getting more zero-emission vehicles on the roads is a key step in New Jersey’s response to climate change and improving health outcomes in our overburdened communities,” says NJEDA Chief Executive Officer Tim Sullivan.

As in the initial phase of the NJ ZIP pilot program, businesses and organizations in the three designated communities can apply for vouchers to purchase new, Class 2b to Class 6 zero-emission MDVs. The size of vouchers awarded through the program varies depending on the class of vehicle being purchased, from a minimum of \$25,000 for Class 2b vehicles to \$100,000 for Class 6 vehicles. Bonuses are available for small businesses (fewer than 25 staff or less than \$5M in annual revenues); women-, minority-, and veteran-owned businesses; vehicles that are manufactured in New Jersey; and small businesses that scrap their eligible MHDVs.

In addition to municipalities in the greater Newark and greater Camden areas, the following communities in the greater New Brunswick area, defined as the overburdened communities within or intersected by a circle with a 10-mile radius centered on New Brunswick, are now eligible to participate in the NJ ZIP Program following the expansion: Bound Brook, Bridgewater, Clark, Dunellen, East Brunswick, Edison, Franklin, Green Brook, Highland Park, Hillsborough, Jamesburg, Manville, Metuchen, Middlesex, Monroe, Montgomery, New



“Continued investments in creative programs like NJ ZIP demonstrate that we can support New Jersey businesses as we improve our environment and protect public health,” says New Jersey Department of Environmental Protection Commissioner Shawn LaTourette.

Brunswick, North Brunswick, North Plainfield, Old Bridge, Perth Amboy, Piscataway, Plainfield, Raritan, Sayreville, Scotch Plains, Somerville,

South Amboy, South Bound Brook, South Brunswick, South Plainfield, South River, Spotswood, Woodbridge

In early 2020, Governor Murphy unveiled the state’s Energy Master Plan, which outlines key strategies to reach the Administration’s goal of 100 percent clean energy by 2050. In May 2018, the Governor’s Executive Order No. 28 directed the New Jersey Board of Public Utilities (NJBPU), in partnership with other state agencies, to develop this statewide clean energy plan and shift away from energy production that contributes to climate change.

“As part of its sweeping clean energy initiatives, the Murphy Administration has implemented a robust electric vehicle program to address the fact that the transportation sector accounts for 46 percent of greenhouse gas emissions in New Jersey,” says NJBPU President Joseph L. Fiordaliso. “These programs include NJ ZIP, the Charge-Up New Jersey electric vehicle incentive program for consumers and the Clean Fleet Electric Vehicle Incentive program for government entities. NJ ZIP is an innovative and effective way to drive down the Garden State’s carbon footprint. We applaud the NJEDA’s expansion of this program into the greater New Brunswick area.”

“With Governor Murphy’s leadership, we rejoined our neighbors throughout the northeast in fighting climate change by reducing

*Continued On Page 24*

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# Environmental, LSRP Update

*Continued From Page 22*

greenhouse emissions and investing in the electrification of medium and heavy-duty vehicles and port equipment, which improves air quality in some of our most overburdened environmental justice communities,” says New Jersey Department of Environmental Protection Commissioner Shawn LaTourette. “Continued investments in creative programs like NJ ZIP demonstrate that we can support New Jersey businesses as we improve our environment and protect public health.”

Vouchers are available on a first-come, first-served basis, with a continued focus on outreach and engagement to the micro- and small-business community. Based on the continued positive results of this expansion of the pilot program, additional expansions or a longer-term program with expanded eligibility may be proposed.

## LSRP Exam Announced for April 28, 2022 (East Windsor)

The New Jersey Site Remediation Professional Licensing Board (the Board) will administer the next Licensed Site Remediation Professional (LSRP) exam on Thursday, April 28, 2022. The Board anticipates that the exam will be administered in person at a facility in East Windsor, New Jersey. If conditions related to COVID-19 result in restrictions on public gatherings or other measures that would impact the ability to administer an in-person exam on April 28,

2022, the exam may be administered in a remotely proctored format.


The Board will accept exam applications beginning December 1, 2021, and all applications are due by January 15, 2022. The application (Version 2.5, dated September 21, 2021) has been posted on the Board web site. The \$300 application fee must be submitted with the exam application. Applicants are advised to carefully read the instructions and eligibility requirements, and then to submit to the Board a complete application with all required documents, including the \$300 application fee made payable to “Treasurer, State of New Jersey.” In addition, applicants must arrange to have their official transcript(s) sent to the Board, and to have three individuals provide references by completing and e-mailing a Reference Form to the Board, as directed in the instructions. The Board advises applicants to request transcripts and references early in the application process.

The Board will review applications and notify applicants that meet all requirements that they are approved to sit for the exam. Individuals that achieve a passing score on the exam will be notified that they have passed and will be issued an invoice for the initial licensing fee. Upon payment of the fee, the Board will issue the new LSRP a certificate and wallet card. LSRPs are required to renew their license every three years by submitting an application for license



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Greater availability of charging stations will positively impact consumers considering switching to hybrid and electric vehicles.

renewal, which includes proof that the LSRP has obtained 36 continuing education credits within the three-year license term. LSRPs are required to know and abide by the Regulations of the New Jersey Site Remediation Professional Licensing Board, N.J.A.C. 7:261. 



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# New Jersey By the Numbers: CPAs Call for Accountability

Priorities for the governor include fiscal responsibility and infrastructure.

Compiled by John Joseph Parker  
Contributing Editor

In a survey of more than 540 certified public accountants conducted by the New Jersey Society of CPAs (NJCPA), reducing or capping increases on property taxes was named the highest priority for the winner of the New Jersey gubernatorial election this month. This was closely followed by auditing state agencies and programs for overspending, waste and revenue allocation and improving the state's infrastructure. Rounding out the top five were eliminating the pension system for all new public sector workers and replacing it with a 401(k) and reducing regulations and red tape for businesses in the state.

In the NJCPA's 2017 survey, reducing property taxes, improving the state's infrastructure and converting public pensions to 401(k)s also ranked in the top-five gubernatorial priorities.

"The survey is a telling reminder that property taxes, along with keeping an eye on state agency spending and improving our bridges and tunnels, are important issues for New Jersey residents and require significant consideration from lawmakers," says Ralph Albert Thomas, CPA (DC), CGMA, CEO and executive director at the NJCPA. "The state needs action, and CPAs' voices should be listened to since they hear from residents and businesses across the state on an ongoing basis."

The 2022 fiscal year budget signed by Governor Murphy in June provided for an expansion of multiple tax relief programs, including those aimed at providing relief for seniors and middle-class families, such as the Middle-Class Tax Rebate, updating the Homestead Benefit and extending the veterans property tax deduction to peacetime veterans. Republican gubernatorial

candidate Jack Ciattarelli, meanwhile, called for an end to property tax increases caused by home improvements and a freeze on property taxes for all homeowners at age 65 regardless of income or length of residency.

## PPE Manufacturing Tax Credit Program

The New Jersey Economic Development Authority (NJEDA) Board recently approved rules to enact the creation of the Personal Protective Equipment (PPE) Manufacturing Tax Credit (PMTTC) Program. Created under the New Jersey Economic Recovery Act of 2020

*"The state needs action, and CPAs' voices should be listened to since they hear from residents and businesses across the state on an ongoing basis."*

(ERA), the PMTTC Program will provide tax credits to incentivize the development of PPE manufacturing in New Jersey.

"In line with Governor Phil Murphy's vision to build a stronger and fairer economy, the PMTTC Program is an investment in our communities and in our small businesses as we continue to recover from the COVID-19 pandemic," says NJEDA Chief Executive Officer Tim Sullivan. "This program is designed to encourage PPE manufacturing here in New Jersey, which will help create new manufacturing jobs,

protect New Jerseyans' health, and increase economic benefits to the state by generating economic activity and providing more local sources of PPE goods."

The PMTTC Program provides per-job tax credits to PPE manufacturing projects in New Jersey that have made or make investments in 2020, 2021 or 2022. Projects can receive up to a maximum of \$500,000 in tax credits per year in which they make qualified investments.

Eligibility for the PMTTC Program and bonus tax credits are based on the project location, the size of the capital investment being made in PPE production, the size of the facility being used and other criteria.

All projects that receive tax credits through the PMTTC Program must comply with the NJEDA's standard Affirmative Action and Prevailing Wage requirements. Since applications must be submitted after a project is complete, potential applicants must ensure they plan ahead and pay Prevailing Wage for all work done on the projects to maintain eligibility for the program. For projects that are already underway, the Prevailing Wage requirements will only apply to work done after the proposed rules are filed with the Office of Administrative Law. Applications for the PMTTC Program will open in the coming months.

## New Insurance Practice Leader for Mazars, Partner Anthony Stranix

Mazars Partner Anthony Stranix became the firm's new Insurance Practice Leader, taking over from Partner Brian Clouse, effective Sept. 1, 2021.

"I'd like to thank Brian for his effective leadership of the insurance practice over the past years," says Charles Abraham, Partner and U.S. Financial

*Continued On Page 26*



NJCPA Survey: "CPAs say NJ's gubernatorial winner should focus on cutting property taxes, auditing state agencies and improving infrastructure." Pictured, Emmy Award-Winning Anchor Steve Aduato, Ph.D., interviews Gov. Phil Murphy and his Republican challenger, Jack Ciattarelli.



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## Accounting, Banking & Law

Continued From Page 26



Mazars Insurance Practice Leader, Partner  
Anthony Stranix

Services Practice Leader. "Mazars considers insurance to be a key sector and I believe that Anthony's expertise will provide enhanced service capability for our clients, support the growth of the practice as we continue to add resources and allow Brian to focus on his role as National Audit Service Line Leader moving forward."

Stranix has more than 18 years of experience providing audit, accounting, internal audit, consulting and due diligence services to the full range of insurance companies including property and casualty insurance, health insurance, reinsurers and captives.

"I look forward to building on the solid foundation of Mazars' Insurance Practice across all of our service lines," says Stranix. "As we continue to see significant volatility in global financial services markets, clients increasingly find they need a trusted advisor with experience at the local, national and international levels. I am pleased to be leading a team that has the knowledge necessary to provide value in the short- and long-terms."

### NJBankers President and CEO John E. McWeeney, Jr., to Retire

The New Jersey Bankers Association (NJBankers) has announced that John E. McWeeney, Jr., president and CEO, intends to retire effective the close of business on June 30, 2022. McWeeney informed the board of directors of his retirement plans in June 2020 in order to allow for an orderly transition. In addition to his president and CEO position, he serves as chair of NJBankers Business Services, the association's for-profit subsidiary, Bankers Cooperative Group, the association's affiliated employee benefits brokerage and the New Jersey Bankers Association Charitable Foundation.



NJBankers President and CEO John E.  
McWeeney, Jr.

McWeeney, age 66, joined the organization as president and CEO in April 2007, after a 28-year banking career with Bank of America and its predecessor, Fleet Bank.

"John McWeeney has been with NJBankers for over 14 years," says NJBankers Chair John

*Continued On Page 30*

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Continued From Page 28



Spencer Savings Bank partnered with the American Red Cross to aid New Jersey residents after Hurricane Ida.

S. Fitzgerald, president and CEO of Magyar Bank. “During this time, he has helped to build NJBankers into a high-performing, member-driven trade association that effectively represents members’ interests with legislators and regulators and offers members best-in-class member benefits, professional development and networking opportunities. Through his

hard work and dedication, John has stewarded NJBankers through many challenges and leaves the organization with an outstanding management team and a strong financial position.”

Founded over 118 years ago, the New Jersey Bankers Association is a trade association representing 70 banks and 176 service providers. NJBankers provides a variety of services to

members, including government relations at both the state and national levels, education and professional development, and employee health and welfare insurance programs through its licensed insurance brokerage facility, Bankers Cooperative Group.

### Spencer Savings Bank Donates \$75,000 to the American Red Cross NJ

Spencer Savings Bank, a leading New Jersey-based community bank, is donating \$75,000 to the American Red Cross NJ to support Hurricane Ida relief efforts.

“Hurricane Ida had a devastating impact in many communities across New Jersey,” says Spencer Savings Bank Chairman and CEO Jose B. Guerrero. “We are proud to help support our local community as they continue to recover from this devastating storm. It is our hope that this donation will help bring some relief to families and communities that were hit hard across the state.”

During the one month since Hurricane Ida made landfall, the Red Cross and its partners have worked tirelessly to assist those negatively impacted by the storm. In New Jersey, more than 335 Red Cross volunteers have been working around the clock to help families affected by the devastating flooding brought on by Ida.

“Thanks to the generosity of Spencer Savings Bank, the Red Cross is able to provide care for New Jersey residents whose homes were severely

*Continued On Page 32*

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## Accounting, Banking & Law

*Continued From Page 30*

impacted by Ida," says American Red Cross of New Jersey Regional CEO Rosie Taravella. "Donors who offered support throughout this emergency are making it possible for families impacted by Hurricane Ida to recover."

Since September 1 in New Jersey, the Red Cross has provided more than 2,070 overnight shelter stays and served nearly 20,670 meals and snacks; distributed more than 11,620 clean-up kits and 12,069 other relief supplies like comfort kits, rakes, tarps and more; provided health or emotional support to more than 2,124 people; and provided 4,355 people from 1,502 families with disaster recovery support through casework.

### **Carmagnola Sworn in as NJSBA President**

Domenick Carmagnola, a Morris County labor and employment law attorney, was sworn in as the 123rd president of the New Jersey State Bar Association (NJSBA), the state's largest association of lawyers, judges and legal professionals.

Carmagnola, of Carmagnola & Ritardi, LLC, said he is honored to serve the members of an organization that is the voice of the New Jersey legal community and does so much to promote diversity and inclusion, foster professionalism, provide educational opportunities, advance access to justice and encourage participation in voluntary pro bono activities.

Carmagnola said the Association in the year ahead would be dedicated to several issues, key among them helping attorneys emerge from the pandemic with the tools to thrive in their practice and well-being. He also emphasized the Association's vow to continue the work of its Pandemic Task Force and Commission on Racial Equity in the Law. Further, he said filling judicial vacancies would be a focus of the Association's advocacy.

"Our courts are currently facing record numbers of judicial vacancies. That means too few judges at a critically vital chapter in our history. It is truly becoming a crisis. The need is real right now. I say that as someone who is involved in court matters every day and who speaks to judges and lawyers every day...Our courts are regarded as the finest in the nation. It is a strong, independent co-equal branch of government. It cannot be allowed to enter the upcoming roll-out and face the impending situation without sufficient resources," he said.

Carmagnola is a certified civil trial attorney and concentrates his practice in the areas of labor and employment law, representing management and individual defendants in both the private and public sector. He has written numerous articles, contributed to several books, and is a frequent lecturer on labor and employment law matters and litigation.

His involvement in the NJSBA is extensive. He has previously served as trustee of the New



New Jersey State Bar Association President  
Domenick Carmagnola

Jersey State Bar Association, chair of its Labor and Employment Law Section and editor of the section's publication. In addition to his NJSBA involvement, he is a former president of the Essex County Bar Association and the Sidney Reitman Labor and Employment Law American Inn of Court. ♣



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# Telehealth: A Valuable Tool for Enabling Care with Technology

Virtual visits between doctors and patients have become very common.

Compiled from National Institutes of Health Research

**T**elehealth often involves remote monitoring of blood pressure, heart rate and other measurements obtained by a device worn by the patient and electronically sent to medical personnel. Smartphones and other smart personal devices are increasingly utilized for the collection, dissemination and even analysis of health status due to their increasing presence around the globe, even in remote, underserved communities.

Remote patient monitoring (RPM) enables patient monitoring outside of clinical settings, such as in the home. Patients use or wear sensors that wirelessly collect and transmit physiological data to health professionals. RPM can significantly improve an individual's quality of life. For example, in diabetes management, the real-time transmission of blood glucose readings enables healthcare providers to intervene when needed and avoid acute events and hospitalizations.

Telehomecare provides the remote care needed to allow people with chronic conditions, dementia, or those at high risk of falling to remain living in their own homes. The approach focuses on reacting to emergency events and raising a help response quickly. Sensors monitor changes in chronic conditions, as well as other risks including floods, fires and gas leaks. Sensors can also alert caregivers if a person with dementia leaves the house. When a sensor is activated, a monitoring center is alerted to take appropriate action, such as contacting a caregiver or sending emergency services.

Point-of-care (POC) medicine relies on diagnostics that can be performed at the time and place of patient care, which includes at home, in doctor's offices and clinics, and in remote areas without electricity or laboratory equipment. POC devices can detect micronutrient deficiencies, anemia, infectious agents and even some cancers. Combined with telehealth, POC technologies allow healthcare workers to test

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***“Remote patient monitoring (RPM) enables patient monitoring outside of clinical settings, such as in the home. Patients use or wear sensors that wirelessly collect and transmit physiological data to health professionals.”***

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patients and rapidly obtain results without the need for a complex laboratory setting, which can result in significant cost reduction.

National Institutes of Health (NIH) funded researchers are working on a 15-minute paper-based viral diagnostic. Diagnoses of HIV viral load requires RNA amplification from blood in a centralized laboratory, which

can delay diagnosis and treatment for weeks. Scientists from NIH's National Institute of Biomedical Imaging and Bioengineering (NIBIB) are developing a paper-based diagnostic that can quantify HIV viral load in whole blood in 15 minutes. A mobile phone is used to power and control the paper-based RNA extraction and reaction; analyze the fluorescent readout indicating viral load; and store the results in the cloud where they can be accessed by a physician. The \$10 test will be broadly applicable for infectious disease diagnosis at the point-of-care.

Wearable mHealth systems to improve therapy for knee osteoarthritis are also possible. Knee osteoarthritis (OA) is a leading cause of disability because of pain, stiffness and decreased range of motion. Studies have shown that too excessive or too limited levels of clinically recommended therapy often increase pain, suggesting that each individual has an optimal treatment level. NIBIB-funded engineers have developed a flexible wearable system with one sensor attached to the knee sleeve and a second sensor under the foot insole. The system will gather and assess a patient's movement biomechanics that affect pain, quality of life, and rehabilitation progression; this will generate clinical data that will enable the development of personalized OA therapy.

A smartphone-based test to diagnose anemia is also in the works. More than 1.6 billion people have anemia, which increases risk of maternal and infant mortality and impairs cognition in children and adults. Inflammation and iron and B vitamin deficiency each cause anemia, and

*Continued On Page 36*



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Technological advances such as patient home health monitors and wearable health-monitoring devices have become popular with patients of all ages.



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*Continued From Page 32*

incorrect treatments may exacerbate the condition. NIBIB-funded researchers are developing AnemiaPhone to assess inflammation, B vitamin, and iron status in one test. A smartphone accessory analyzes a drop of blood on a test strip. The phone camera captures and quantitates the results, which are catalogued so healthcare workers can administer the correct treatment to each individual. The technology is designed to perform in remote settings where anemia is a persistent, debilitating health problem.

A mobile device to avoid heart congestion hospitalization is under development. Atrial fibrillation (AF) and congestive heart failure (HF) are common conditions that frequently occur together and often result in hospitalizations when patients experience shortness of breath. Early warning of congestion would allow cardiologists to adjust patient medications and avoid the need for hospitalization. NIBIB scientists are developing smartphone and smart wearable devices for monitoring patients with AF and HF for early stages of worsening heart congestion. The technology will consist of a smart wristband and smart ring that will detect heartbeat frequency and amplitude changes that are indicative of impending heart congestion. The data will be submitted by smartphone to cardiologists enabling therapy adjustments to avoid hospitalization and significantly reduce progression to heart failure and the associated morbidity, mortality and expense.



## HEALTHCARE UPDATES

**Atlantic Health System's Morristown Medical Center** will expand and modernize its Sameth Emergency Department (ED) once design, funding and approvals are finalized in early 2022. The two-phase project, expected to be completed in 2024, will optimize existing ED space to provide a clinically superior patient environment for better outcomes and improve operational flow. Phase I includes

equipping the ED with the best-in-class technology, such as advanced computed tomography (CT) scanners, new patient cardiac monitors and expansion of trauma elevators. Phase II will involve the physical expansion to accommodate additional beds and optimize the ED's interior footprint. The most significant undertaking is relocating the 17-room Gagnon Children's ED that is currently located next to the general ED. The dedicated pediatric ED will be moved to the first floor of Goryeb Children's Hospital, which will have a separate pediatric entrance. As a Level 1 ACS Trauma Center, Morristown Medical Center's ED is among the busiest in the State of New Jersey, averaging more than 100,000 patient visits per year. The Sameth ED renovation and expansion cost is an estimated \$26.9 million, and \$10 million in community philanthropy is needed to complete the project.

**Englewood Health** has opened the Englewood Hospital Imaging at Fair Lawn, a new three-story 30,000-square-foot facility, 9,500 of which will be dedicated to a new diagnostic imaging and a breast center. The new location makes advanced imaging services easier to access for residents of western Bergen County and Passaic County. Located at 22-02 Broadway in Fair Lawn, it offers highly sophisticated technology and advanced diagnostic testing in a modern, newly constructed building with free parking, access to public transportation, same-day appointments and walk-ins with a doctor's prescription. Englewood Hospital Imaging at Fair Lawn is open for appointments, weekdays from 8:00 a.m. to 4:00 p.m., and accepts most insurance plans. The new facility includes a range of imaging and breast services, including 3D mammography (tomosynthesis) and stereotactic biopsy; breast ultrasound; fine needle aspiration and core needle biopsy; bone densitometry (DEXA scans); CT scan (128 slice, low dose CT) with coronary CT angiography capability; Magnetic Resonance Imaging (3 Tesla-wide bore MRI) for breast; whole body; musculoskeletal;

and neuro MRI, with capacity to accommodate patients up to 550 lbs.; ultrasound; and X-ray.

**Hackensack Meridian Jersey Shore University Medical Center's** Neuroscience Institute recently established its comprehensive Movement Disorder Program. Movement disorders refer to a group of neurological conditions that cause abnormal, increased or reduced body movements that are typically involuntary. Three of the major disorders are Parkinson's Disease, Essential Tremors and Dystonia. The program is led by Chair of Neurosurgery, Board Certified Neurosurgeon Shabbir F. Danish, M.D., FAANS, and a multidisciplinary team of experts, including neurologists, nurse practitioners, neuropsychologists and neuro rehabilitation specialists. Dr. Danish has pioneered minimally invasive techniques for deep brain stimulation (DBS) and specializes in movement disorders. DBS is a surgical treatment for Parkinson's Disease, Essential Tremor, Dystonia and other disorders. The program provides an array of medical and surgical treatments to specifically address and manage movement disorders, such as complex medical management, Botulinum Treatment, DBS, MRI-guided laser therapy, physical, occupational and speech therapy, and nutrition counseling.

**Holy Name Medical Center** is the first hospital in New Jersey among a growing number of health systems nationwide to offer needle-free blood draws for inpatients using the PIVO™ device from vascular access technology pioneer Velano Vascular. As part of this effort, Holy Name is deploying a new telepresence technology, also provided by Velano, to train staff virtually on the PIVO procedure in accordance with COVID-19 safety protocols. By adopting this new standard of care known as One-Stick Hospitalization, Holy Name is again leading the charge for better medicine and building on a number of other recent landmark achievements. With this procedure, Holy Name staff can extract high quality blood draws easily and humanely from patients' indwelling IV lines without requiring additional needle sticks, resulting in a safer, better experience. To train staff on proper use of Velano's technology, Holy Name has deployed Velano Vascular's virtual training platform. The company's remotely piloted trainers enable Holy Name staff to receive real-time, bedside training from Velano nurse educators while limiting in-person interaction and exposure during the pandemic.

**Jefferson Health-New Jersey** has been awarded a \$100,000 grant from the national CDC Foundation to establish an outreach program with community-based minority organizations to dispel myths about and increase access to vaccinations. Jefferson NJ is the only health system south of Trenton to receive a CDC grant under this program. Jefferson Health is one of

*Continued On Page 38*



By adopting One-Stick Hospitalization, Holy Name staff can extract high quality blood draws from patients' indwelling IV lines without requiring additional needle sticks.



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*Continued From Page 36*

more than 100 community-based organizations (CBOs) throughout the U.S. awarded support—through this more than \$30-million overall grant program—to promote COVID vaccination and reduce the disease's burden. The work of CBOs has been critical throughout the pandemic response, especially in communities with the highest risk for COVID-19. CBOs are uniquely positioned to provide culturally appropriate and community-tailored information about ways to reduce risks, including the importance of vaccination. The grant awarded to Jefferson will be used to fund and train community health workers, who will work closely with South Jersey leaders in areas with limited or disparate access to COVID-19 and flu vaccine education and access. The Jefferson Health program will be in place in Burlington, Camden, Gloucester and Salem counties. The grant-funded program, called "Building Trust for a Healthier South Jersey," will focus on underserved Black and Hispanic community members, including migrant farmworkers, who historically have had challenges in acquiring health services.

**Memorial Sloan Kettering Cancer Center** (MSK) has established the Lisa and Scott Stuart Center for Adolescent and Young Adult Cancers (the Stuart Center), dramatically expanding MSK's already robust efforts to address the very specific, and often unmet, needs of this patient

population. MSK has been long committed to closing the gap between pediatric and adult cancer patients and to improving the experience for this patient population through the Adolescent and Young Adult Program, which is tailored to meet the unique treatment and psychosocial needs of MSK patients ages 15 to 39. Building upon MSK's commitment to driving change and improving the outlook for adolescents and young adults, the Stuart Center will unite experts across pediatric and adult specialties to revolutionize cancer treatment for this age group. As colorectal and gastrointestinal cancer has been on the rise among people under 50, MSK created the first clinic of its kind in the world dedicated solely to the specific needs of patients under 50. MSK's Center for Young Onset Colorectal and Gastrointestinal Cancer is just one program dedicated to the specific needs of this age range. MSK's experts are also leading the charge on tailoring breast cancer treatments for young women in addition to helping them manage their physical and emotional needs.

**RWJBarnabas Health and Rutgers Cancer Institute of New Jersey**, the state's only National Cancer Institute-designated Comprehensive Cancer Center, in partnership with the New Brunswick Development Corporation (DEVCO), broke ground in June on the state's first freestanding cancer hospital. At the ceremony, it was also announced

that the 510,000-square-foot structure will be named the Jack and Sheryl Morris Cancer Center in recognition of the philanthropic leadership of Jack Morris, who has been a long-time supporter and pillar in New Brunswick development, and his wife, Sheryl. The 12-story facility, to be located on Somerset Street, will house inpatient, outpatient and ancillary services, as well as state-of-the-art laboratories where research faculty can provide hands-on educational opportunities for students, and enable physician-scientists to translate scientific findings directly to patients. The Jack and Sheryl Morris Cancer Center will enable ease of access for imaging and other diagnostic tests, treatment and follow-up exams all in one space. It will also have the capacity to offer wellness and education resources, including offerings catered specifically to the needs of cancer survivors. The estimated project cost is \$750 million. The facility, which will be positioned adjacent to the existing Rutgers Cancer Institute building and Robert Wood Johnson University Hospital, also will house state-of-the-art research laboratories.

**Saint Peter's University Hospital**, a member of Saint Peter's Healthcare System, has introduced Inspire sleep therapy for patients suffering from obstructive sleep apnea—an innovative alternative to the traditional CPAP (continuous

*Continued On Page 40*

## Strategic Thinking, Planning and Communication

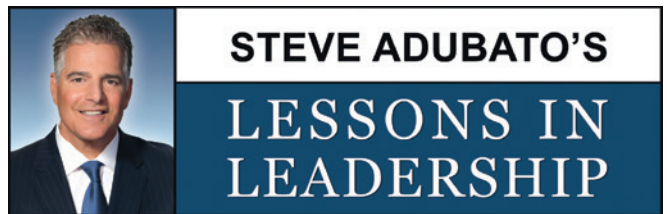
Many professionals struggle to truly understand what it means to be a strategic thinker, leader, and communicator. Consider the following keys to becoming a more strategic leader:

### --Know your message and key audience.

Strategic leaders communicate the right message to the right audience for the right reasons at the right times to achieve an optimal outcome.

**--Keep an eye on the big picture.** Strategic leaders know the difference between "organizational integration" versus an "operational mindset." Day-to-day tasks should not get in the way of thinking strategically about the future of the organization.

**--Be disciplined, yet ready to pivot.** While strategic leaders communicate in a highly disciplined and focused fashion, they are also equipped with the "strategic agility" to adapt, revise and change the message based on key variables.



**--Ask questions.** Strategic communicators ask probing, open-ended questions, facilitate engaging and goal-oriented meetings, initiate change that is needed and motivate others to get on board.

**--Hone those presentation skills.** The most strategic leaders and communicators ensure that their presentations have a clear message, move and motivate a particular audience, and lead people to act in an effort to achieve specific and desired goals.

**--Give and receive hard to hear feedback.** Strategic leaders communicate and receive candid and constructive feedback with and from other team members.

**Steve Adubato, PhD**, is the author of five books including his latest, "**Lessons in Leadership**". He is an Emmy® Award-winning anchor with programs airing on Thirteen/WNET (PBS) and NJ PBS who has appeared on **CNN**, **FOX5 NY** and **NBC's Today Show**. Steve Adubato's "**Lessons in Leadership**" video podcast with co-host Mary Gamba airs **Sundays at 10:00 a.m. on News 12+**. For more information visit [www.Stand-Deliver.com](http://www.Stand-Deliver.com)





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Continued From Page 40

positive airway pressure therapy). Inspire is an FDA-approved implantable upper airway stimulation device that stabilizes a patient's airway while they are sleeping to prevent obstruction. The device continuously monitors the patient's breathing patterns and delivers mild stimulation to the airway muscles to keep the airway open during sleep. The Inspire sleep therapy procedure is performed by Kianoush Sheykholeslami, M.D., Ph.D., FACS, chief of Ear, Nose and Throat (ENT) and Head and Neck Surgery at Saint Peter's while patients are under general anesthesia. The implant is placed under the skin of the neck and chest through two small incisions. This is an outpatient surgical procedure with the possibility of a one-night stay in the hospital. Patients are typically able to resume their daily routines one week after the procedure. To be eligible for Inspire sleep therapy, patients must have moderate to severe obstructive sleep apnea, be unable to benefit from CPAP and must not be significantly obese. If someone meets these criteria, they can get tested at Saint Peter's Center for Sleep and Breathing Disorders, which includes a sleep endoscopy, to determine final eligibility.

**Valley Health System** has been invited to participate in a nationwide pilot project focusing on increasing racial and ethnic diversity in cancer clinical trials participants. The new project is a collaboration between the American

Society of Clinical Oncology (ASCO) and the Association of Community Cancer Centers (ACCC). The goal of the collaboration is to establish strategies and solutions to increase participation in cancer treatment clinical trials, particularly among individuals from historically underrepresented racial and ethnic communities. Valley was one of 75 research sites nationwide invited to be part of the pilot project. As part of its participation, Valley will conduct a site self-assessment to identify any policies, procedures or programs that may affect which patients are screened for and offered a clinical trial.

Research and care team members will also undergo implicit bias training to acknowledge and mitigate bias that may affect which patients are offered clinical trials and choose to participate. ASCO and ACCC will work with each participant to confirm and facilitate participation in the pilot project. If the self-assessment tool and bias training prove effective in this pilot project, ASCO and ACCC will explore a larger study to further evaluate their effectiveness in diversifying participation of people from all racial and ethnic minority populations historically underrepresented in cancer treatment trials. 💡



RWJBarnabas Health and Rutgers Cancer Institute of New Jersey break ground on the Jack & Sheryl Morris Cancer Center, a \$750 million project expected to be completed in 2024.

## BUSINESS & LIFESTYLE

# Thanksgiving Wine: To Zin or Not to Zin

By Wendy Tait,  
CIANJ's EVP,  
Business Development and  
Strategic Initiatives,  
Sommelier

**W**ith family, friends and dear old Aunt Gertrude seated around the table, what wine shall we pair with dinner this Thanksgiving?

Unlike apple pie, which always seems to have a broad fan base, your wine selection can feel a bit more pressured.

Provided you are serving a traditional Thanksgiving dinner replete with cranberry sauce, turkey and a slew of veggie sides, there are a few great standards for you to pull off the shelves and serve.

One of the best ways to kick off Thanksgiving is with a glass of rosé champagne, which makes for a great aperitif. Don't be fooled though, as rosé champagne also pairs beautifully with turkey, enhances all that cranberry goodness and acts as a palate cleanser between savory gravy bites. For the dark meat lovers, red Zinfandel will kick up the spice and add a bit of smoke. Others may prefer the always popular Pinot Noir that cuddles right up to those creamy mashed potatoes and home-cooked casseroles.

In the end, the most important thing this holiday is that you are sharing time and making memories with the people around you—wherever that may be. Cheers to breaking bread and popping bottles this Thanksgiving. 💡



A glass of rosé champagne is one of the best ways to kick off Thanksgiving.

Photo: Getty Images/Stockphoto/5PH



# Among the Three Best Hospitals in New Jersey

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The Valley Hospital has been ranked the third best hospital in New Jersey, and the fifteenth best hospital (in a three-way tie) in the entire New York metropolitan area, by *U.S. News & World Report* for 2021 – 2022.

In addition, Valley achieved the highest possible rating – high performing – in 12 areas of care:

- Orthopedics
- Chronic Obstructive Pulmonary Disease (COPD)
- Colon Cancer Surgery
- Diabetes
- Heart Attack
- Heart Failure
- Hip Replacement
- Knee Replacement
- Kidney Failure
- Lung Cancer Surgery
- Pneumonia
- Stroke

These distinctions are a reflection of our longstanding commitment to providing excellent clinical care and service.

To make an appointment or for a second opinion,  
call 1-800-VALLEY 1 (1-800-825-5391).

Care Like No Other®  
[ValleyHealth.com](http://ValleyHealth.com)





A photograph of an older couple dancing outdoors in a garden. The woman is wearing a red cardigan over a white shirt, and the man is wearing a light blue and white plaid shirt. They are both smiling and looking at each other. The background is filled with green foliage and string lights.

Fewer side  
effects.  
*More living.*

Proton therapy for  
breast cancer at ProCure.  
Personalized for your  
treatment needs—  
and your lifestyle.

If radiation therapy is part of your  
treatment plan, proton therapy at  
ProCure targets tumors precisely,  
with less impact on surrounding  
healthy tissue. That could mean  
fewer side effects—and more  
freedom to enjoy what matters  
to you most.

To learn more, visit:

[www.ProCure.com](http://www.ProCure.com)

**ProCure**  
Proton Therapy Center  
*Precision Therapy. Passionate Care.*

